



OUR COLCHESTER

A BID to make new history

Our Colchester Business Improvement District (BID)

Create Fund Application Fund 2019/2020

Please fill in this funding application form and then send it to:

hello@ourcolchester.co.uk

If you have any questions, please contact us on:

hello@ourcolchester.co.uk or 07917854647

Prior to completing this form, please take time to read the guidance notes relevant to funding applications for the create fund 2019/20.

Part 1: Will your event/project/initiative deliver against one or more of the BID's following aims?	Yes	No
Increase footfall within the BID area	<input type="checkbox"/>	<input type="checkbox"/>
Raise awareness of the Town Centre's unique offerings	<input type="checkbox"/>	<input type="checkbox"/>
Enhance and improve the experience of those visiting the BID	<input type="checkbox"/>	<input type="checkbox"/>
Deliver a strong marketing offer to highlight Colchester's hidden gems	<input type="checkbox"/>	<input type="checkbox"/>
Increase the safety of those using the BID area	<input type="checkbox"/>	<input type="checkbox"/>
Provide a cleaner and greener environment to attract visitors	<input type="checkbox"/>	<input type="checkbox"/>
Reduce anti-social behaviour and crime within the BID	<input type="checkbox"/>	<input type="checkbox"/>
Enhance and improve the streetscape of the BID zone	<input type="checkbox"/>	<input type="checkbox"/>
If you answered yes to one or more of these questions, please continue with your application. If you didn't, this means that on this occasion you are not eligible to apply for the Create fund.		

Part 2: About the applicant.	Yes	No	Comments
Are you a registered organisation? If so, what name are you registered as?	<input type="checkbox"/>	<input type="checkbox"/>	
Is the organisation based in England	<input type="checkbox"/>	<input type="checkbox"/>	
Does the organisation plan on match-funding to equal or more than requested from the BID	<input type="checkbox"/>	<input type="checkbox"/>	
Is the application providing an event/project aimed at improving, enhancing the Colchester town centre	<input type="checkbox"/>	<input type="checkbox"/>	
If you answered yes to one or more of these questions, please continue with your application. If you didn't, this means that on this occasions you are not eligible to apply for the Create fund.			



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Name of organisation:	
Main Contact:	
Job Title:	
Contact number:	
Email address:	
Address (Building No/Name & Street):	
Post Code:	

Part 3: About your event/project/initiative

Name of event/project/initiative	
Total amount of funding you required from Our Colchester Ltd	
Total amount of funding you require in total for your event/project/initiative	
Summary of your application: Please describe & explain your event/project/initiative. Your explanation must include the reasons as to why you feel this application is needed and demonstrate any evidence that you feel shows this is needed. <i>For example, do you have research/evidence showing a need for your project/event/initiative? (No more than 500 words)</i>	



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Explain how your event/project/initiative meets one or more of the outcomes seen in Part 1?

Please consider the following:

Who will benefit from the event/project/initiative?

How does the event/project/initiative enhance and improve Colchester town centre?

(No more than 500 words)

Timetable: What is the start date for the event/project/initiative and when will it be completed?

Please give a timetable for the delivery of this and detail any key milestones? Is your timetable realistic?

Does it risk over-running? Does your timetable demonstrate the ability of immediate impact to Colchester town centre?

(No more than 500 words)

Start Date:

End Date:



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Demonstrate how your event/project/initiative represents good value for money?

For example, have you sourced the cheapest materials, received comparable quotes? Where possible have you sourced volunteer time as opposed to paid? Can you demonstrate the people/businesses you are working with are the best available?

Please itemise any costs to your event/project/initiative including all sources of match-funding, supporting quotations for costs

Please attached any supporting evidence to show this