



OUR COLCHESTER

A BID to make new history

A statement from Our Colchester BID's chair, Simon Blaxill, on the latest COVID announcements from Government.

The recent Government announcement is devastating for all businesses, but especially for those businesses who are forced to close in this second lockdown. Businesses in Colchester town centre have been working extremely hard over the last five months to recover and rebuild, adapting to new challenges and working together to ensure the safety and wellbeing of staff and customers.

The determination of businesses in Colchester to rebuild in the summer and autumn is a shining example of what can be done together in partnership. There is now another period requiring us to refocus and adapt to the changing landscape across our high streets. We hope this lockdown will be short and effective. The Government must continue to provide businesses with full support during this next stage, including further financial packages and the continuation of the staff retention scheme for as long as necessary to avoid any damage to our local economy.

Throughout this lockdown, the BID team will be working hard to provide businesses with up to date information and guidelines. At the same time, the BID will work with the local authorities such as Colchester Borough Council and the Essex County Council and the Government, to ensure that government updates are accessible to all.

Colchester BID will play a central role in supporting the town centre, businesses and stakeholders through the next reopening, and for the future of Colchester town centre.

The BID team wish you all the best health and look forward to working alongside you all both in the lockdown and in the reopening of the town centre.

Simon Blaxill
Chair, Our Colchester BID